

Research Method: Week 4

Design Research Ethical Conduct

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with Anna Schlimm and Ella Britton

1.Listen Attentively: To the CoRe Podcast Episode 4.



We recommend you listen twice:

- First time you get the overall meaning - you can do this while you travelling across London, while you cooking, or you walking.
- And the second time, use it you take notes. Use Tuesdays 10:00-12:00 (or in your own time) to sit down and capture key words that either are new for you, of you knew it with a different meaning.
- Use this Activity Log, to keep your notes, so you can easily find them when you need them. You will use Research Methods essentials in the next two terms.

CORE
PGT
COLLABORATIVE
RESEARCH
PRACTICE PODCAST

4

SUPPORTING DESIGN RESEARCH

ETHICAL CONDUCT: ANNA SCHILIMN

ELLA BRITTON

**ETHICAL
IMPACT
ASSESSMENT**

NHS,

NGOS,

HIGHER EDUCATION,

ETHICAL AND MORAL ISSUES

IN

DESIGN

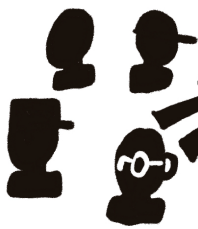
RESEARCH

**SERVICE DESIGN
TOOLKIT**

A-Z

**ETHICAL RESEARCH
PRACTICES**

PROJECT



VALUES
VALUES

**EMBEDDING
VALUES INTO
HOW WE ENGAGE WITH**

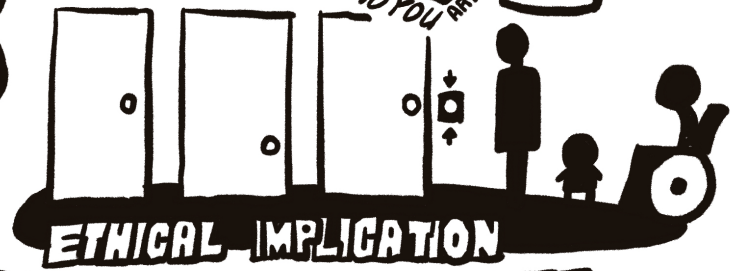
**CARE
&
CAREFUL
PRACTICES**

BIAS
TRUST

PRIVACY
DIVERSITY

HOW YOU THINKING

WHO YOU ARE



ETHICAL & MORAL

**DIFFERENT WORK
ENVIRONMENTS**

**ESPECIALLY
LARGE
ORGANISATIONS**

**BE
CHALLENGED**

**DESIGN
JUSTICE**

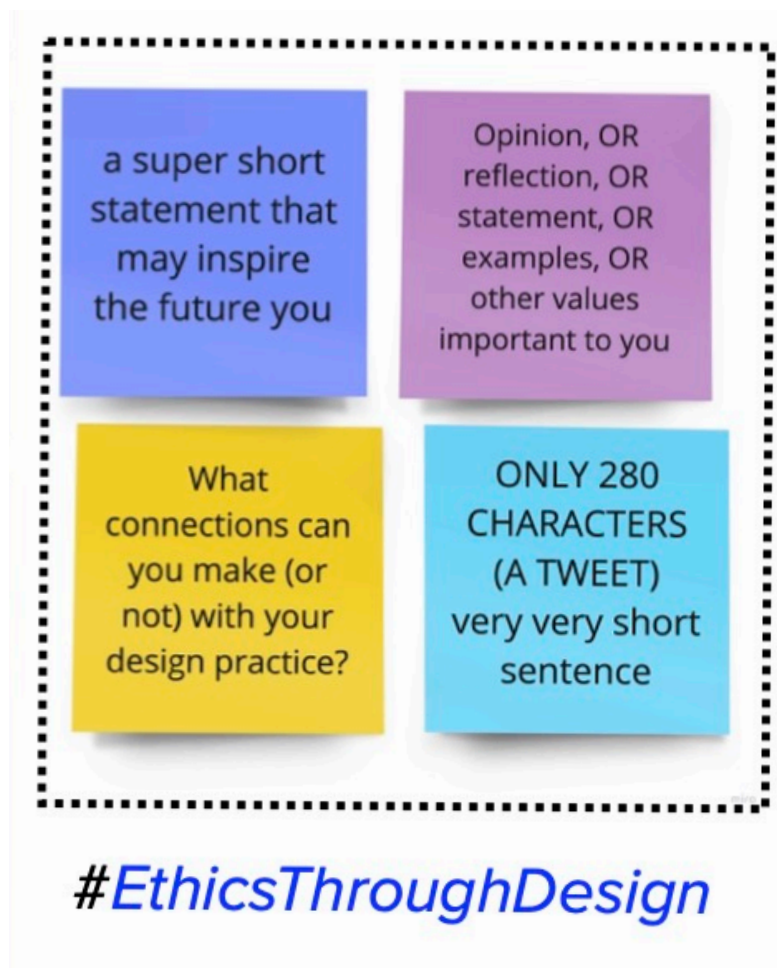
2.Your Notes - Test the best ways of note-taking: mind-mapping, sheet-cheating, bullet-pointing, building a vocabulary... find your own style!

3. Test your understandings-

- Using the attached alphabet, find the letters of your initials.

*For example: My name is **M**alé **L**uján **E**scalante. I will look up for **M**, **L** and **E***

- Read the concepts and definitions attached to your initials. **AND Write:**



- If you feel like sharing in social media use the #EthicsThroughDesign

A
ACCOUNTABILITY

Capacity of you, your team, your design and tech in your design to stay answerable for decisions taken

B
BENEFICENCE

The principle of no harm

C
CONSENT

Capacity to offer to (data) subjects real control over the collection and processing of their data

D
DIVERSITY

It does not mean to assimilate folks of different race/gender/etc. It means to make room for different ways of knowing

E
EQUALITY

Ensure equal representation, access. Ongoing assessment of research and technological bias. Ensure your design does not contribute to social-inequalities

F
FAIRNESS

Spaces and ability to make judgements based on the situation, interests and feelings, not just in regulations.

G
GEOGRAPHY

It refers to the nexus between culture and environment. Not merely where objects are but how they change and come to be.

H
HUMANITY

Prevents and alleviate suffering. With attention in the vulnerable, regardless behaviour, politics and mental security.

I
INTER-SECTIONALITY

It considers the various forms of social stratification: class, race, gender, age, religion, creed, and disability to not exist separately from each other.

J
JUSTICE

It is concerned with power relations between individuals, society, and environment. It considers how decision making powers are distributed.

K
KLEPTOCRACY

It refers to governments or global corporations using their power to exploit people or environment. How does your design perpetuate kleptocratic systems?

L
LANGUAGE

The dominance of English is a power vehicle. It creates discriminations and marginalisations. How are you designing beyond language hegemony?

M
MARGINALISATION

When something or someone is pushed to the edge of a group, and is treated insignificant or inexistent. How is your design avoiding marginalisation?

N
NON DISCRIMINATION

Be attentive to your, organisational or algorithmic biases. Reflect on your privilege, your position, and if the disciplines involved

O
Objectivity

Some belief that subjectivity contaminates research. Others that objectivity is impossible to achieve, and therefore, we must acknowledge. What is your stand?

P
PURPOSE LIMITATION

Ensure you only collect, store and process the minimum amount of data needed to achieve explicit and legitimate purpose.

a super short statement that may inspire the future you

Opinion, OR reflection, OR statement, OR examples, OR other values important to you

ONLY 280 CHARACTERS (A TWEET)

very very short sentence

What connections can you make (or not) with your design practice?

#EthicsThroughDesign

Q
QT2SBIPOC

An abbreviation for Queer, Trans, Two-Spirit, Black, Indigenous, and People of colour. How are you actively designing to encounter the difference?

R
RESPONSE-ABLE

Be responsible and responsive according to your role. Incorporate in the design process spaces, times and capabilities for others to respond to it.

S
SECURITY

Make sure you consider users and stakeholders security: informational, mental and physical. Security must balance right to privacy

T
TRANSPARENCY

Find social and technological mechanisms to show the inner workings of your systems or services. Make interactions visible.

U
UNLEARNING OPRESSION

Some everyday practices seem normal, unquestioned. Many of them, even well intended, are oppressive. Oppression affects both oppressed and oppressor.

V
VALUES

How are you sure your users, partners and stakeholders share the same values? Values reflect a person's sense of what "ought" to be, and influences attitudes and behaviours.

W
(ONE) WORLD WORLD

It assumes one totalising & dominant idea of 'the' world: "westernisation" or "capitalism". How are you designing for different and multiple worlds to co-exist?

X
XENOPHOBIA

The distrust of what is perceived as foreign or strange. It manifests in suspicions of others. It is related to fears of losing national, ethnic, or racial identity.

Y
YOU

You play a role in transforming today's reality into preferable futures. How are you designing for change?

Z
ZERO SUM

A binary way of thinking, where one person's gain is another's loss. How can your work accommodate multiple gains and losses on all sides?

4. **Reflect** on the main concepts discussed in the Podcast and their importance in Design Research.

5. **Write 250-350 words.** Use the Reading List to strengthen your arguments.

Resources and Reading List:

Luján Escalante, M.A., Moffat, L. Buscher, M. (2022) “Ethics through Design” DRS2022: Bilbao, 25 June - 3 July, Bilbao, Spain. [Here](#)

Luján Escalante, M.A., Moffat, L., Harrison, L.,and Kuh, V.(2021) ‘Dancing with the Troubles of AI’, Pivot 2021: Dismantling/Reassembling, 22-23 July, Toronto, Canada. [Here](#)

Rughani, P. (2012) “The Art of Not Knowing” in Adams, K, & Shaw, P. (eds.) *Anthology. Project Art Works 1997 – 2012* Project Art Works pp 204 – 206.

Rughani, P. (2012) “The Dance of Documentary Ethics” in Winston, B. (ed.) *The Documentary Film Book* bfi pp 98 – 109.

Rughani, P. (2010) “Are you a vulture? Reflecting on the ethics and aesthetics of atrocity coverage and its aftermath” in Keeble, R.L., Tulloch, J. & Zollmann, F. (eds.) *Peace Journalism, War and Conflict Resolution* Peter Lang: Oxford, pp 157 – 172.